

PRIVACY POLICY

Pursuant to Article 13 of European Regulation no. 679 dated 27/04/2016.

Pursuant to European Regulation no. 679 of 27/04/2016, the processing of your personal data shall be based on the principles of correctness, lawfulness, minimisation, proportionality, necessity, transparency and protection of confidentiality and rights of each user.

Data controller

The Data Controller pursuant to the laws in force is **MAS LAMBERTONI S.r.l.**, with its registered office in Cairate (VA), Via Ariosto n.8/C; PEO INFO@MASLAMBERTONI.COM; VAT number 03008390126; tel. 0331/814978 – 0331/812774.

Scope of this policy

This *Privacy Policy* applies only to the *online* activities of this website and is valid for visitors/users of the website www.maslambertoni.com. It does not apply to information collected through channels other than this website. The purpose of the privacy policy is to provide utmost transparency regarding the information the site collects and its use thereof.

Provision of data and consequences in case of failure to provide.

The provision of your personal data through the compilation of the format accessible through the "*Contacts*" or "*Request Information*" section allows us to fulfil what is requested and to better meet your requests. Through this section, the user confers name, surname, email, personal telephone numbers, to be contacted for information and quotes and consultations. If you do not intend to allow the processing of your data for the aforementioned purposes, we cannot process your request and provide you with the service of the response, information, feedback or support requested. These are **necessary data** for the fulfilment of what is required through this section.

Principles Relating to the Processing of Personal Data

This site processes user data lawfully and correctly, implementing appropriate security measures and appropriate organisational measures to prevent unauthorised access, disclosure, modification or unauthorised destruction of data. Processing is carried out using computer and/or telematic tools with organisational methods and with logic strictly related to the purposes indicated and aimed at safeguarding and protecting your data. In addition to the Data Controller, in some cases, internal agents involved in the organisation, management, interaction and maintenance of the site and related activities (administrative, commercial, marketing, legal, and system administrators) may have access to data categories, or external parties (such as third-party technical service providers, hosting providers, computer companies, web marketing companies, communication agencies, etc.).

Purposes of data processing

The processing is aimed at the correct and complete execution of requests for information, advice, estimates, feedback and/or support of any kind regarding the company object that may be made through the website www.maslambertoni.com

The data shall also be processed to:

- identify the user, to correctly process requests and allow the correct development of the activity of feedback and/or advice and/or information and/or quotation;
- proceed with the contact by the user if additional information is necessary for the fulfilment of the request, for the setting of an appointment and therefore guarantee the most complete support activity;
- manage the correct handling of administrative/tax procedures;
- to comply with tax and accounting obligations

Legal basis of data processing

MAS LAMBERTONI shall process your data lawfully, and only where the processing is

- necessary for the performance of the service requested
- necessary to fulfil a legal obligation incumbent on the Data Controller
- is based on freely expressed consent

Use of cookies

The site does not use in any way computer techniques for the direct acquisition of personal data identifying the User or User's profiling systems. The so-called *session cookies*, once the connection to the site is over, are not stored. Their use is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) necessary to allow you to navigate the site safely and efficiently. The computer systems do not use cookies for the transmission of personal information or persistent cookies of any kind, except those of Google Analytics, a web analysis service provided by Google Inc. ("Google"), which uses cookies placed on the user's computer, to allow statistical analysis in aggregate form relating to the use of the visited website. These cookies have been set by us anonymously, to minimise the possibility of identification by Google or other third parties. The data generated by Google Analytics are stored by Google, as indicated in its information on the use of cookies. As the independent data controller for the Google Analytics service, Google Inc. makes its privacy policy available. For further information on how to manage or disable third party or marketing cookies, please visit www.youronlinechoices.com.

Detailed information can be found in the information policy on cookies
(*cookie policy*).

Duration of data retention and right of access

Your data shall be kept for the time necessary to offer the requested services or for the time in which the company is subject to retention obligations for tax purposes or other purposes provided for by law or regulations.

At any time, as a data subject, you may exercise your rights against the data controller pursuant to Art. 15 EU Regulation no. 679/2016, which is summarily indicated below:

- 1 The interested party is entitled to get a confirmation of the existence or otherwise of personal data concerning him/her, even if not yet recorded, and their communication in intelligible form.
- 2 The interested party shall have the right to obtain:
 - the origin of the personal data;
 - the purposes and methods of the data processing;
 - the logic applied if the data are processed electronically;
 - of the identification details of the owner and responsible persons, if any;
 - the subjects or categories of subjects to whom personal data may be communicated or who may learn about them as designated representatives in the territory of the State or outside the territory of the State, managers or agents.
- 3 The data subject has the right to obtain:
 - the updating, rectification or, where relevant, integration of the data;
 - the cancellation, transformation into anonymous form or blocking of data processed in breach of the law, including data no longer required for the purposes for which they were collected or subsequently processed;
 - the certification to the effect that operations as per point 3) have been notified, as also related to their contents, entities to whom or which data was communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.
- 4 The data subject may entirely or partially oppose:
 - for legitimate reasons to the processing of personal data concerning him/her, even if pertinent to the purpose of collection, without prejudice to the possible consequences in terms of inability to perform the service requested;
 - to the processing of personal details to send advertising materials, for direct sales or for carrying out market research or commercial communications.

The aforementioned rights shall be exercised through a request addressed without formalities to the Controller or Manager, also through a named person provided with appropriate timely feedback.

If it is considered that the processing may have taken place in a way that does not comply with the Regulation,

you can also contact the Supervisory Authority, pursuant to Art. 77 of the same Regulation.

In the event of termination of processing for any reason, under Article 17 EU Regulation no. 679/2016,

your data shall be:

- a) deleted, once the purpose for which they were collected has ended, except for the need to comply with the storage obligations imposed by Art. 2220 of the civil code, by Articles 19 and 22 of Presidential Decree no. 600/1973 (10 years) or by other specific legislation;
- b) transferred to another owner, provided that they are intended for processing in compatible terms for the same purposes, for which the data are collected (pre-/bankruptcy and similar or similar procedures, transfers of company or branch of company; etc.) pursuant to Article 6, Paragraph 1, Letter b) EU Regulation no. 679/2016
- c) stored for statistical purposes, in compliance with technical and organisational measures, in particular, to ensure compliance with the principle of data minimization, provided that the statistical purpose can be achieved in this way, under Art. 89 of EU Regulation no. 679/2016.

Server Localisation

The server where the website is located is within the EU.

Your Data shall not be transferred to any third-party company located outside the European Economic Area. Should such a transfer become necessary, we will take care to ensure that the recipients of your data have adopted appropriate security measures to guarantee their protection.